

## **CLUB OWNERS INFO**

### **Why book with Skin Deep?**

All male dance shows are the same, RIGHT?

# WRONG!

Women love **SKIN DEEP's** Male Dance Revue! A model and a Television personality created the group in 1992, and quickly received acclaim throughout the Midwest. They are known for their lighthearted, exotic dancing and their Las Vegas style cabaret show for Ladies Only.

This is not your ordinary male strip show, but a fully professional entertainment act for women, called **LADIES NITE OUT**. You will see that they perform a very high energy rock-n-roll show that mixes exotic dancing with comedy skits and musical numbers. Unlike any other dance show now in the Midwest, **SKIN DEEP** is truly a unique dance group.

But don't just take our word for it! Ask other club owners and managers about their experience and profits with the show. We want you to check our references.

## **TOP TEN REASONS**

To help convince you, we have listed the **TOP 10 REASONS** to have **SKIN DEEP** put on a show in your club.

### **(1) PROFESSIONAL ENTERTAINERS**

Only the most talented dancers are put on stage. We interview 10-15 new dancers each month to be sure that we have the best new talent available.

## **(2) *FRESH SHOWS***

**SKIN DEEP** updates and changes their entire show every 4-6 months so that the women will continue to return to see what and who is new.

## **(3) *POPULARITY***

In its first two years, **SKIN DEEP** performed in front of more than 50,000 women. This large number is not because we do more shows, it's because we draw larger crowds than other male revues.

## **(4) *INTERNET PRESENCE***

We send announcements to our fan club members via e-mail to inform them as to the date, time and location of all upcoming shows. We also list your club name, address, phone number and a link to your web site (if you have one) on our web site so our fans can contact you to reserve tables. Our fans have been known to drive 4-5 hours to a new club just to see our two to three hour show! Only **SKIN DEEP** provides this service to you and to their fan club.

## **(5) *MONEY BACKED SHOWS***

All routines performed are fully choreographed and accompanied with elaborate costumes and props. We also provide your club with the use of our sound system and sound technician. All part of **SKIN DEEP's** committment to excellence!

## **(6) *MARKETING***

Between Douglas Silk's Promotional skills and Richard Barrington's Marketing experience, **SKIN DEEP** has all the hype of a major rock-n-roll band. This is what has caused such sudden popularity!! If you let the women know that **SKIN DEEP** is coming to your club, they will be there!!

## **(7) ADVERTISING STRATEGY**

We have been in this business long enough to know what will work. We will gladly help you with your advertising and promotional needs.

## **(8) GREAT GUYS**

You will be very pleased to find out how easy the guys are to work with. Only the best looking men, that have left their egos outside club, work with **SKIN DEEP**. In this business it is crucial for the women to LIKE the guys and for the men to respond to them and not be phony. The women wouldn't keep coming back time after time if they didn't really like the guys. Our popularity speaks for itself.

## **(9) PROMOTIONAL IDEAS**

We have a game plan that will make you money. Your only expense in setting up a show is the advertising. We provide tickets, flyers and posters and can sometimes assist you in their distribution through our fan club members. We know that if you follow our suggestions we can fill your club any night of the week. And after the show, the dancers will stay around to help keep the women in your club drinking until you let the men patrons in.

## **(10) COST EFFECTIVE**

For only \$550 plus 2 motel rooms we will bring this Las Vegas style male cabaret to your club so that you can start making real money. Our money is made in the long run with your repeat business.

**Your Money Can Be Made Today!!**

If the women know **SKIN DEEP** is coming to your club, they will be there!! We have the references to prove it.

**CALL NOW**  
**(419) 474-3999**

**SKIN DEEP PROVIDES**

**Skin Deep will provide you with!**

**Posters**  
**Flyers**  
**Free tickets**

***Glossy photo for newspaper release, if requested.***

**Press release to the SKIN DEEP Fan Club for information to be included in the clubs monthly newsletter.**

**May we suggest that you:**

Place the large posters in areas that are not easily accessible to prevent theft. The promo pack contains one large poster. Additional ones will be provided upon scheduling a performance date.

Have your house DJ plug the show frequently, especially during weekends and busy hours. Also tell your club's wait staff and bartenders to tell the customers.

Distribute Flyers. We provide small neon colored flyers to you free. Place one on each table in the club and don't forget to put several in the ladies room, especially on the backs of the doors.

Whenever time permits: we will assist you in the distribution of the neon flyers. We try to place them in beauty shops, tanning salons, health clubs and of course all malls and shopping centers in your area. However, it is the club's responsibility to advertise and promote the show, especially for it to be a sell out.

We provide the tickets to you at no charge and we have them custom printed with your club name and the date and time of the show. You will receive them well in advance of the show to promote early sales.

You should run at least one newspaper ad in you local paper, the week prior to the show and once a day or two before. We have a picture to use, if requested.

You may want to run a radio spot and have the station give away free tickets to the show.

To increase revenues, admit the men in free after the show to keep the ladies in the club. Especially if a live band follows the show.

## ***PLEASE***

Inform SKIN DEEP as to any "specials", etc. you may be running in conjunction with the show. They will make sure that it gets included in the monthly fan club newsletter.

**CALL NOW**  
**(419) 474-3999**

## **PRIVATE PARTIES**

**First, Let us make this 100% Clear!**

**SKIN DEEP IS NOT IN ANY SHAPE OR FORM AN ESCORT SERVICE!!! DO NOT EXPECT MORE THAN A FANTASTIC SHOW FOR YOUR MONEY!!!**

Skin Deep's dancers will entertain audiences anytime and anywhere, for any occasion and under almost any condition. Our emphasis is always on entertainment!

From ages 16 to 100, people have enjoyed our performances. We work with you to customize a routine for your particular needs, or in order to best surprise your guest(s) of honor. Choreographed routines, realistic costumes and uniforms, and theme music are all part of the dancer's show.

Whether it's the hilarious comedy of Richard Barrington, or a serious visit from our Cop, our routines are always tastefully entertaining and seductive!

## ***Costumes Available***

**Baker, Business Suit, Construction Worker, Cop, Cowboy/Cowgirl, Doctor-Gyn, Elvis, Fireman, Leather,**

**Nerd, Nurse, Officer and a Gentleman, Pizza Delivery Boy,  
Santa Claus, Tuxedo**

## ***Any Occassion***

**Anniversaries, Bachelor/ette Parties, Birthdays, Bridal  
Showers, Fraternity/Sorority Parties, Office Parties,  
Pranks, Retirements**

## **Any Location**

**Banquets, Colleges, Firehalls, Homes, Hotels, Nightclubs,  
Offices, Picnics, Restaurants**

## **Pricing and Promotions**

**Prices vary on location, day of the week, type of event and  
distance to travel. Price incentives available.**

**Custom T-Shirts for Bachelor/ette or Birthday Person.**

***Special prices on two dancers.***

***References Available upon Request***

***No deposit required***

**To Book A Dancer**

